

Data protection notice.

Information on data collection by German Centre for Industry and Trade GmbH, Stuttgart and the affiliated German Centres in Beijing, Mexico, Moscow and Singapore (in short: German Centres) under Article 13 and Article 14 of the General Data Protection Regulation (GDPR) for contact persons of customers and business partners and individuals on whom German Centres store data for the purpose of maintaining contact.

Name and contact details of the person responsible

German Centre for Industry and Trade GmbH, c/o Landesbank Baden-Württemberg, Am Hauptbahnhof 2, 70173 Stuttgart, T +49 711 1 27-76220, F +49 711 127-6676220, dataprotection@germancentre.com

Purpose for which personal data is to be processed and the legal grounds:

We would like to inform you today that we process your personal data for transacting, maintaining or establishing a customer or business relationship and for maintaining (other) business contacts. The legal basis for processing is either consent given by you in accordance with Article 6(1)(1a) of the GDPR or a legitimate interest of ours in accordance with Article 6(1)(1f) of the GDPR.

Categories of personal data to be processed and their sources:

German Centres process your name and your contact data (e.g. your e-mail address). In some instances, we also process your job position. Your personal information is collected from you directly (for instance, when exchanging business cards) and through research in public sources such as newspaper articles, the Internet, and commercial registers.

Recipient or categories of recipients of the personal data:

German Centres do not share your personal information with third parties.

Data controller's intention to transfer the personal data to a third country or an international organization:

Personal data is transmitted exclusively within the German Centres. The transmission is also not intended.

Duration for which the personal data will be stored, or, if this is not possible, the criteria for determining the duration:

The information will be stored for the duration of our customer or business relationship. Your personal information will be stored until you object to processing or withdraw your consent. If statutory retention periods require German Centres to store your data, we will do so until the retention period expires.

Data subject rights:

Every data subject has the right to receive information under Article 15 of the GDPR, the right to rectification under Article 16 of the GDPR, the right to erasure under Article 17 of the GDPR, the right to restrict processing under Article 18 of the GDPR, and the right to data portability under Article 20 of the GDPR. In the case of the right to access data and the right to erasure, the limitations set out in Sections 34 and 35 of the GDPR apply. In addition, data subjects also have the right to lodge a complaint with a supervisory authority under Article 77 of the GDPR in conjunction with Section 19 of the *Bundesdatenschutzgesetz* (BDSG – German Federal Data Protection Act).

If the processing falls under Article 6(1a) GDPR or Article 9(2a) GDPR, you have the right to withdraw your consent at any time. This will, however, not affect the lawfulness of the processing carried out up to the time of withdrawal:

You may withdraw the consent you have given to storage of your information as a contact person at any time with effect for the future. Your right of withdrawal is valid even if the consent was granted before the GDPR entered into force.

Information on whether the provision of personal data is legally or contractually required or necessary to conclude a contract, and whether the data subject is obliged to provide the personal data and the possible consequences of a failure to provide such data:

You are neither legally nor contractually required to provide your personal data to German Centres. A failure to provide the information will result in our inability to guarantee business transactions or targeted communication. It will also make it difficult for us to establish future business relationships.

Information on the existence of a right of appeal to a supervisory authority:

German Centres' data protection supervisory authority is:

State Officer for Data Protection Baden-Württemberg

Dr. Stefan Brinck

Königstrasse 10a

70173 Stuttgart

T +49 711 615 5410

F +49 711 615 54115

If processing is based on Article 6(1f) of the GDPR, our legitimate interests being pursued by the data controller or a third party are as follows:

German Centres process the personal information named above in order to ensure quick business transactions, quick and targeted communication with outsiders, and our ability to establish future business relationships.

Information on the existence of automated decision-making, including profiling under Articles 22(1) and (4) GDPR:

No automated decision-making or profiling takes place.