

## Data protection notice

Information on the processing of personal data by German Centre for Industry and Trade GmbH, Stuttgart and the affiliated German Centres in Beijing, Mexico and Singapore (in short: German Centres) under Art.13, 14 and 21 of the General Data Protection Regulation (GDPR) for representatives and authorized agents of legal entities (as per GDPR) who are authorized to act on behalf of German Centres, and contact persons at companies, associations, institutions, etc

As of: March 2025

### Name and contact details of the person responsible:

German Centre for Industry and Trade GmbH, c/o Landesbank Baden-Württemberg, Am Hauptbahnhof 2, 70173 Stuttgart, Tel.: +49 711 127-76220, Fax: +49 711 127-6676220, [dataprotection@germancentre.com](mailto:dataprotection@germancentre.com).

### Purposes for which personal data is to be processed and the legal basis for this:

The German Centres process your personal data for the purpose of transacting, maintaining, or establishing a customer or business relationship, as well as for maintaining (other) business contacts. To the extent that consent has been given, the processing of your personal data for the purposes specified in the consent is permissible. The legal basis in this respect is Art.6 (1) (a) GDPR.

### Categories of personal data that are processed and their sources:

The German Centres process your personal data, which they receive from you due to your function as a representative/authorized agent of a legal entity for the purpose of transacting, maintaining, or establishing a customer or business relationship or within the framework of business contact maintenance. Your personal data is collected directly from you (e.g., when exchanging business cards) and through research in public sources such as newspaper articles, the Internet and commercial registers.

The German Centres process personal data for the purpose of fulfilling legal requirements pursuant to Art.6 (1) (c) GDPR or in the public interest pursuant to Art.6 (1) (e) GDPR.

In addition, we process personal data for:

- transaction, maintaining or establishing customer or business relationships or contractual relationships.
- for maintaining other business contacts.

The legal basis in this respect is the legitimate interest of LBBW pursuant to Art.6 (1) (f) GDPR.

Relevant personal data may be:

Name and contact details in business communications (e.g., business email address, phone number, address) as well as your professional function.

### Recipient or categories of recipients of the personal data:

Access to your personal data is restricted to the German Centres; it is not shared with third parties.

### Data controller's intention to transfer the personal data to a third country or an international organization:

Personal data is transmitted exclusively within the German Centres. A transmission beyond this is not intended.

### Duration for which the personal data will be stored, or, if this is not possible, the criteria for determining the duration:

The data will be stored as long as you are authorized to represent us. Data for business and contact maintenance is only stored for the duration of the customer or business relationship. If you have previously objected to the processing of data for contact maintenance or revoked your consent, we will no longer store your data unless statutory retention or documentation obligations take precedence.

**Rights of data subjects:**

Every data subject has the right to receive information under Art.15 of the GDPR, the right to rectification under Art.16 of the GDPR, the right to erasure under Art.17 of the GDPR, the right to restrict processing under Art.18 of the GDPR, and the right to data portability under Art.20 of the GDPR. In the case of the right to access data and the right to erasure, the limitations set out in Sections 34 and 35 of the GDPR apply. In addition, there is a right to lodge a complaint with a data protection supervisory authority in accordance with Art.77 GDPR in conjunction with § 19 BDSG

The data protection supervisory authority responsible for the German Centre GmbH is the Baden-Württemberg State Commissioner for Data Protection and Freedom of Information.

**If the processing is based on Art.6 (1) (a) GDPR, a notification of the existence of the right to withdraw consent at any time, without affecting the lawfulness of the processing carried out before the withdrawal:**

Consent to the storage of personal data, e.g. as a contact person, can be revoked at any time with effect for the future. A revocation does not affect the permissibility of processing carried out on the basis of the consent until the revocation. The right of withdrawal also exists if consent was given before the GDPR came into force.

**Information on whether the provision of personal data is legally or contractually required or necessary to conclude a contract, and whether the data subject is obliged to provide the personal data and the possible consequences of a failure to provide such data:**

You are neither legally nor contractually required to provide your personal data to German Centres. A failure to provide the information will result in our inability to guarantee business transactions or targeted communication. It will also make it difficult for us to establish future business relationships.

**If processing is based on Art.6 (1) (f) of the GDPR, our legitimate interests being pursued by the data controller or a third party are as follows:**

The German Centres process your personal data in its overriding interest in order to enforce or defend its legal claims, to ensure the maintenance and security of its IT systems, to protect itself against and ward off criminal offenses, to assert its domiciliary rights or to enter into or conduct business with you in targeted communication.

**Information on the existence of automated decision-making, including profiling under Art.22 (1) and (4) GDPR:**

No automated decision-making or profiling takes place.