



I² Innovation Camp June - Sept 2023

Co-innovate, co-create, co-work:

Developing solutions for tomorrow's businesses



Industry 4.0



Sustainability

Introducing the I² Innovation Camp, Presented by German Centre Mexico and Partners.

Unlocking the Power of Partnership for **Innovation and Growth**.

Join us for the first I² Innovation Camp, **a matchmaking program that connects startups and corporates**, fostering mutually beneficial partnerships to drive innovation. Over the course of three months, aspiring entrepreneurs will work hand-in-hand with established companies, institutions, and experts to brainstorm, design, and customize solutions tailored to the needs of participating corporates.

Powered by German Centre Mexico and a variety of program partners, the I² Innovation Camp provides **a dynamic platform for collaboration**, leveraging our extensive professional network and physical innovation hub. While the program's overarching theme is industrial transformation focusing on **sustainability and industry 4.0**, we welcome participants from all sectors, backgrounds, and countries.



For Corporates

Meet and co-create with startups to strengthen
your innovation power,
Get access to entrepreneurial talent to enhance
your products and services,
Obtain accelerated results thanks to
pre-selected deal flow.



For Startups

Get access to a diverse network
of expert partners,
Professional guidance to develop
your business model,
Work in an inspiring environment
at German Centre Mexico.

I² Innovation Camp 2023

Program Partners



A Selection of Participating Startups



CIATHULE is an innovative material from 100% used tire scrap rubber, which can be used as raw material of new rubber products.



Helgen enables ultra-fast adoption of complex digital transformation elements to industrial processes.



HOLOCENE

Holocene's plug-and-play, user-friendly, SaaS solution automates logistics operations related to cross-border supply chains.



Lithium sulfur coin batteries, with carbon additives obtained from wastes of the tequila industry.



Greenie Web reduces energy consumption, data usage and digital carbon emissions, empowering companies to succeed at the forefront of energy, digital and green transition.



IndustryApps delivers digitalization for the industrial world fast, easy, scalable, and cost-efficient.



FYWARE is an an Extended Reality enterprise that supports companies in the technological transition to Augmented Reality and Virtual Reality.



MonitorApp is the-first-IIoT-platform that allows you to solve the main industry problems in a customizable, non-invasive and easy way.



IoT & Energy Management company developing the future of energy.



Combining Robotics, Data & AI, and Cloud Native Solutions, Roomie is the first Latin-American robotics company looking to transform organizations through service robots.



Bono helps to measure, reduce, and compensate your carbon footprint. The first B2B Marketplace for decarbonization services.



Global Carbon ESG

Automatically manage all of your portfolio's utility data, maximize energy efficiency and reduce carbon emissions and energy bills.

Our Services

Networking with Innovators



MATCHMAKING

We provide the network and physical hub to connect relevant stakeholders within the innovation ecosystem. We bring companies together with startups from different industries to create beneficial partnerships and incentivize innovation.



SPACE

Our coworking spaces are the perfect environment to make new business connections and develop creative solutions. Participants can use the coworking space and facilities for free during the **I² Innovation Camp**.



EVENTS

As business connectors, we put together an event series to align innovative ideas with corporate strategies. During the program a variety of experts from our network will guide you to develop useful and profitable innovations.



I² Innovation Camp 2023 - Event Location: German Centre Mexico

Program

Kick off

15.06.2023

10:00am - 01:00pm

- INTRODUCTION:
German Centre Mexico
- INTRODUCTION:
CAMEXA
- Presentation of
Programm Partners
- Presentation of Startups
- Key Note Speaker:
Victor de Avila – CEO at Steriale, Ex CIO
at SACYR
- Networking

Workshop #1

06.07.2023

09:00am - 12:00am

- BLUEBOX:
"Open Innovation and the Strategic
Benefits of Piloting with Startups"
- CONAHCYT:
"New Public- Private Partnership
Proposals"
- ALXEDO:
"Practitioners Perspective -
Developing a Business in Mexico"
- LOTUX VC:
"Fundraising Environment in Mexico"
- ECOVIS:
"Fiscal Strategy for Startups - From its
Foundation to the exit or IPO"
- Q&A
- Corporate Contribution
- Presentation of Startups
- Networking

Workshop #2

17.08.2023

09:00am - 12:00am

- GERMAN ENTREPRENEURSHIP:
"AI - Build or buy?"
- ZEITGEIST:
"Local Sourcing in Mexico"
- MEXICAN INNOVATION UNIVERSITY:
"Becoming Investor Ready -
The Perfect Pitch"
- IMPACT HUB:
"Collaborative Innovation in the Mexi-
can Ecosystem"
- RÓMPELA A LA MEXICANA:
"Science Based Innovation and
Industry"
- Q&A
- Corporate Contribution
- Presentation of Startups
- Networking



Participation Free

Corporate benefits

- Present a Corporate Challenge to participating Startups
- Co-creation of innovative solutions for your business
- Pre-selected deal flow to enhance your portfolio
- Access to innovative solutions and entrepreneurial talent
- Sponsorship of coworking space for startups during the program
- Marketing exposure on all collaterals referring to **I² Innovation Camp 2023**, as well as online

Startup benefits

- Professional guidance to develop your business
- Free work station in the German Centre Mexico coworking space
- Access to network partners
- Work in an inspiring environment at German Centre Mexico

Co-innovate • Co-create • Co-work

The German Centre has been an incubator for innovation (hence: "I²"), ever since its opening in 2001. What has started with mainly German SMEs from traditional industries, is now opening up for startups. While young entrepreneurs gain access to a powerful network and potential business, corporates benefit from new business possibilities. With the **I² Innovation Camp** we want to connect both sides and provide the space, infrastructure and network for them to thrive. Join us now and get the vibe!

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Welcome to our I² Innovation Camp Kick off Event

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Sustainability

Kick off Event 15.06.2023

10:00 - 01:00pm

I² Innovation Camp 2023 - Program

09:45 - 10:00HRS REGISTRATION

10:00 - 10:10HRS INTRODUCTION: German Centre Mexico

10:10 - 10:20HRS INTRODUCTION: CAMEXA

10:20 - 11:00HRS PRESENTATION: Program Partner

11:00 - 11:40HRS PRESENTATION: Startup participants

11:40 - 12:40HRS PRESENTATION: Key Note Speaker
Victor de Avila - CEO at Steriale
Ex CIO at SACYR

12:40 - 13:00HRS NETWORKING





Welcome to our I² Innovation Camp Workshop I

06.07.2023 - 09:00am - 12:00pm

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Workshop I - Program



08:45 - 09:05HRS	REGISTRATION & WELCOME BY GERMAN CENTRE MEXICO
09:05 - 09:20HRS	"Open Innovation and the Strategic Benefits of Piloting with Startups" Daniela Fraga, Partner & COO at Bluebox
09:20 - 09:35HRS	"Practitioners Perspective - Developing a Business in Mexico" Samuel Sellmann & Kai Werthmann, Founders & CEOs at Alxedo
09:35 - 10:05HRS	"Key Startup Considerations from a Legal and Fiscal Point of view" L.C. & E.F. Cristina Contreras, Tax Manager at ECOVIS Mexico Benjamin Segura García, Senior Tax Consultant at ECOVIS Mexico
10:05 - 10:20HRS	"Fundraising Environment in Mexico" Jan Heinvirta, Venture Partner at Lotux VC
10:20 - 11:00HRS	Panel Q&A with all Speakers
11:00 - 11:30HRS	Startups Elevator Pitch
11:30 - 12:00HRS	Networking (On site)

Speakers:



Startups:





Welcome to our I² Innovation Camp Workshop I I

17.08.2023 - 09:00am - 12:00pm

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Workshop II - Program



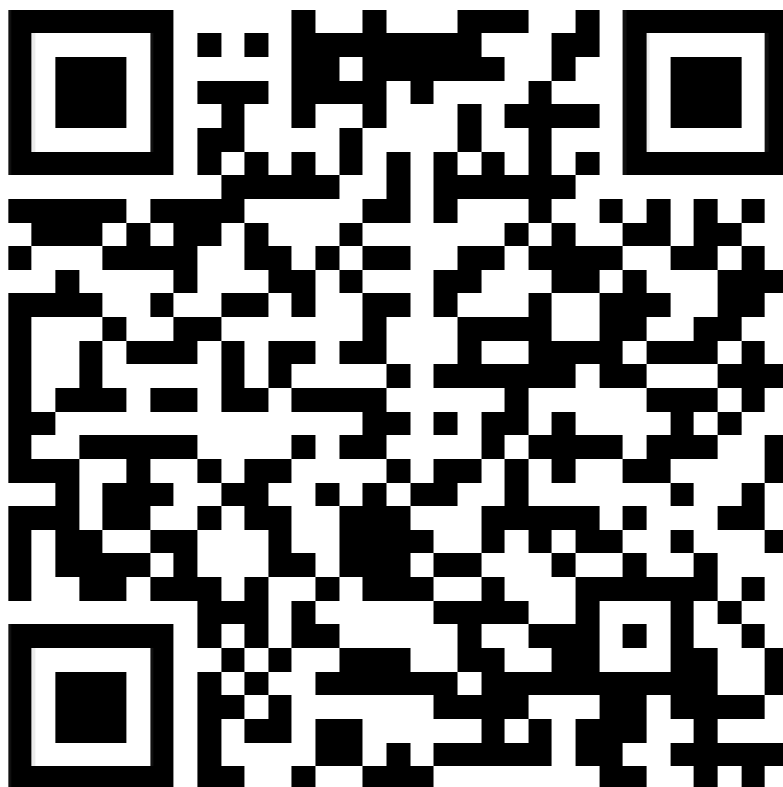
08:45 - 09:05HRS	REGISTRATION & WELCOME BY GERMAN CENTRE MEXICO
09:05 - 09:45HRS	Startups Elevator Pitch
09:45 - 10:00HRS	"AI - Build or buy?" German Entrepreneurship
10:00 - 10:15HRS	"Local Sourcing in Mexico" Maximilian Gauland, Founder and Managing Director at ZEITGEIST Consulting Group
10:15 - 10:30HRS	"Collaborative Innovation in the Mexican Ecosystem" Amanda Byrde, Co- President at Impact Hub Switzerland
10:30 - 10:45HRS	"Science based Innovation and Industry" Rogelio Marín, Founder at Rómpela a la Mexicana
10:45 - 11:00HRS	"Digital Transformation" David Acosta, Head of Digital Transformation at Continental
11:00 - 11:15HRS	"CATALI.5°T Initiative" Felix Steinberg, Project Director at GIZ
11:15 - 12:00HRS	Panel Q&A with all Speakers

Speakers:



I² Innovation Camp 2023

For more Information please scan



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