



I² Innovation Camp June - Sept 2023

Co-innovate, co-create, co-work:

Developing solutions for tomorrow's businesses



Industry 4.0



Sustainability

Introducing the I² Innovation Camp, Presented by German Centre Mexico and Partners.

Unlocking the Power of Partnership for **Innovation and Growth**.

Join us for the first I² Innovation Camp, **a matchmaking program that connects startups and corporates**, fostering mutually beneficial partnerships to drive innovation. Over the course of three months, aspiring entrepreneurs will work hand-in-hand with established companies, institutions, and experts to brainstorm, design, and customize solutions tailored to the needs of participating corporates.

Powered by German Centre Mexico and a variety of program partners, the I² Innovation Camp provides **a dynamic platform for collaboration**, leveraging our extensive professional network and physical innovation hub. While the program's overarching theme is industrial transformation focusing on **sustainability and industry 4.0**, we welcome participants from all sectors, backgrounds, and countries.



For Corporates

Meet and co-create with startups to strengthen your innovation power,
Get access to entrepreneurial talent to enhance your products and services,
Obtain accelerated results thanks to pre-selected deal flow.



For Startups

Get access to a diverse network of expert partners,
Professional guidance to develop your business model,
Work in an inspiring environment at German Centre Mexico.

I² Innovation Camp 2023

Program Partners



**GERMAN
ENTREPRENEURSHIP**



**GERMAN CENTRE
FOR INDUSTRY AND TRADE
MEXICO**



AHK Deutsch-Mexikanische
Industrie- und Handelskammer
Cámara Mexicano-Alemana
de Comercio e Industria | CAMEXA



Deutscher Akademischer Austauschdienst
Servicio Alemán de Intercambio Académico



**Rómpela
a la
Mexicana**



Universität St. Gallen

Centro Latinoamericano-Suizo

**MACDONEL
URIBE
CUESTA
LLACA
& ESQUIVEL
ABOGADOS**



UANL - CIETT
CENTRO DE INCUBACIÓN DE EMPRESAS
Y TRANSFERENCIA DE TECNOLOGÍA

MILU
MEXICAN INNOVATION
UNIVERSITY

AIT STARTUPS



Leading House for the Latin American Region

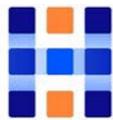
A Selection of Participating Startups



CIATHULE is an innovative material from 100% used tire scrap rubber, which can be used as raw material of new rubber products.



Helgen enables ultra-fast adoption of complex digital transformation elements to industrial processes.



HOLOCENE

Holocene's plug-and-play, user-friendly, SaaS solution automates logistics operations related to cross-border supply chains.



Lithium sulfur coin batteries, with carbon additives obtained from wastes of the tequila industry.



Greenie Web reduces energy consumption, data usage and digital carbon emissions, empowering companies to succeed at the forefront of energy, digital and green transition.



IndustryApps delivers digitalization for the industrial world fast, easy, scalable, and cost-efficient.



FYWARE is an an Extended Reality enterprise that supports companies in the technological transition to Augmented Reality and Virtual Reality.



MonitorApp is the-first-IIoT-platform that allows you to solve the main industry problems in a customizable, non-invasive and easy way.



IoT & Energy Management company developing the future of energy.



Combining Robotics, Data & AI, and Cloud Native Solutions, Roomie is the first Latin-American robotics company looking to transform organizations through service robots.



Bono helps to measure, reduce, and compensate your carbon footprint. The first B2B Marketplace for decarbonization services.



Global Carbon ESG

Automatically manage all of your portfolio's utility data, maximize energy efficiency and reduce carbon emissions and energy bills.

Our Services

Networking with Innovators



MATCHMAKING

We provide the network and physical hub to connect relevant stakeholders within the innovation ecosystem. We bring companies together with startups from different industries to create beneficial partnerships and incentivize innovation.



SPACE

Our coworking spaces are the perfect environment to make new business connections and develop creative solutions. Participants can use the coworking space and facilities for free during the **I² Innovation Camp**.



EVENTS

As business connectors, we put together an event series to align innovative ideas with corporate strategies. During the program a variety of experts from our network will guide you to develop useful and profitable innovations.



I² Innovation Camp 2023 Program

Reverse Pitch (on-site)

June

- Introduction of corporates and program partners
- Presentation of corporate challenge or area of innovation
- Networking with all participants

Workshop Round #1 (online)

Deep dive into the areas of innovation with topical, technical, and corporate experts



SUSTAINABILITY I

- Renewable energies
- Energy efficiency



INDUSTRY 4.0 I

- Robotics
- Advanced manufacturing

Open Innovation Space (on-site)

Mid-program meetup to brainstorm and exchange ideas.

Get prepped to refine your ideas in the second half of the programme.

Workshop Round #2 (online)

Deep dive into the areas of innovation with topical, technical, and corporate experts



INDUSTRY 4.0 II

- Automation
- Digitalisation



SUSTAINABILITY II

- Circular economy
- Sustainable materials

Demo Day (on-site)

September

- Program partners preselect the most relevant projects
- Selection of startup participants pitch their ideas
- Corporate participants choose the winning pitch



Participation Fees

Corporate Fee	\$3000 USD
Early Bird (until May 23)	\$2500 USD
Partners and their members	-15%
German Centre tenants	-30%

STARTUPS PARTICIPATE FOR FREE!

Corporate benefits

- Set the I² Innovation Camp 2023 agenda
- Co-creation of innovative solutions for your business
- Pre-selected deal flow to enhance your portfolio
- Access to innovative solutions and entrepreneurial talent
- Sponsorship of coworking space for startups during the program
- Marketing exposure on all collaterals referring to **I² Innovation Camp 2023**, as well as online

Startup benefits

- Professional guidance to develop your business
- Free work station in the German Centre Mexico coworking space
- Access to network partners
- Work in an inspiring environment at German Centre Mexico

Co-innovate • Co-create • Co-work

The German Centre has been an incubator for innovation (hence: "I²"), ever since its opening in 2001. What has started with mainly German SMEs from traditional industries, is now opening up for startups. While young entrepreneurs gain access to a powerful network and potential business, corporates benefit from new business possibilities. With the **I² Innovation Camp** we want to connect both sides and provide the space, infrastructure and network for them to thrive. Join us now and get the vibe!

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