



www.germancentre.com.sg

Singapore as a business hub.



GERMAN CENTRE
FOR INDUSTRY AND TRADE

SINGAPORE

Excellent base for German companies

Southeast Asia is one of the most important economic regions of the world and economically, socioculturally, and geographically diverse. Entering this promising market requires operating from a base centrally located in Asia and offering the support services you need. In the heart of Singapore, the German Centre Singapore supports small and medium-sized German companies to develop and expand their operations in Southeast Asia. Its German management team supports your day-to-day business; in-house service providers give advice regarding the economic environment. The German Centre offers office, exhibition, and storage space for lease. Our many events gather together both German and local firms and institutions. As one of nearly 140 tenants, benefit from the experience, expertise, and networks under one roof. Visit the German Centre Singapore on your next trip to Asia and find out for yourself what we can offer you!

Southeast Asia: a region with many facets

The ten countries of the ASEAN community, which maintain the free trade area AFTA, have a population of almost 600 million. With steady growth rates of over four per cent in the last five years, Southeast Asia offers diverse opportunities for German enterprises in the fast-growing industrial and service sectors. For ASEAN, the European Union is the most important region for exports and imports after China and Japan. The European Union is also the largest direct investor in the region – yet another reason to have a closer look at all these exciting growth markets.

Close to 900 German firms are located in Singapore, which has a population of around five million. Most of them manage their sales activities from Singapore far beyond Southeast Asia from India to China, Japan and Korea to Australia. Key to Singapore's success story are high tech industries such as electronics, chemistry and pharmaceuticals as well as financial, trade and transport services. Medical technology, life sciences, biotechnology and the media industry are also strongly growing sectors.

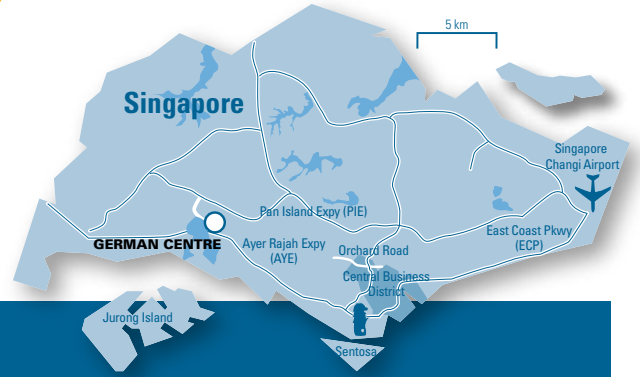
The German Centre Singapore is another location in the worldwide network of German Centres. The German Centres unite the strengths of German business under one roof. They are supported by umbrella organisations of German business as well as federal and state ministries.

Singapore



The German Centre Singapore, with 20,000 sqm, offers offices from 15 sqm, Business Support Services, events, and service providers for your entering the market and quickly accessing networks.

Right next door to German businesses.



On the move in Southeast Asia

Doing business in Southeast Asia means intensively supporting one's customers and partners. Travelling around the entire region quickly and conveniently is therefore of strategic importance when choosing a business location. In Southeast Asia, one country especially stands out with its excellent infrastructure and stable political and economic conditions: business-friendly Singapore.

The German Centre Singapore is located in the International Business Park in west Singapore and is easily reachable from Changi International Airport or the Central Business District (CBD). Restaurants, shopping centres, and residential areas are in the immediate vicinity.

Practical support

Since 1995, we have assisted especially small and medium-sized enterprises. Companies with tight budgets can start small, with professional-looking offices and later expand step by step. With an address at the German Centre, the image "Made in Germany" can be convincingly conveyed to the local market. We offer you a range of services, organize your events, and support you in all practical matters of entering the market.

The Singaporean-German Chamber of Industry and Commerce, the Singapore Branch of Landesbank Baden-Württemberg, legal and tax advisors, and a

recruitment agency are right next door to help you settle in Asia swiftly.

A restaurant, an IT service provider, and a travel agency are also in-house. Direct communication, short distances, the access to networks, and the exchange of information and experiences with other tenants will help you to get started in the growth markets of Southeast Asia.

Talk to us about the options at the German Centre Singapore. Benefit from our expertise and our years of experience in the market. We are looking forward to your call and your visit of the premises!

More information at www.germancentre.com.sg

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The German Centre Singapore is a member of LBBW Group, member of the Savings Banks Financial Group.



German Centres – there for you all over the world in Beijing, Delhi, Gurgaon, Jakarta, Mexico City, Moscow, Shanghai and Singapore.